

ECONOMICS@HSG

Innovative teaching and research for a better world.

Welcome to the newsletter for economics students, alumni and faculty staff. Twice a semester we inform you about news, articles, job opportunities and special events.



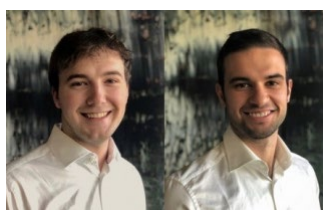
As the semester comes to an end, we would like to provide you with the latest news from our students and faculty.

We wish you a happy holiday season and a prosperous new year 2020.

Your Economics@HSG team



From our Students and Alumni



Banks Need Help from MiQEF Students

In their Master's thesis, Max Arrich and Florian Benkhalifa, MiQEF Students in their 3rd semester, studied the secrets of credit risk modeling and realized a large potential for practical applications. They started [Paraloq Analytics](#) and build mathematical modelling tools for banks. How does it feel to be a startup entrepreneur? How is entrepreneurship usefully combined with Ph.D. research? Why is the PEF programme their preferred choice? [Read more.](#)

Congratulations - Graduation Ceremonies in Autumn

At the graduation ceremony in autumn 58 Bachelor's degrees in Economics were awarded. One week later 25 MEcon and MiQEF graduates were awarded their degrees. Congratulations to your achievements and all the

best for your future careers!

In addition, our master students with the best degree in 2018/2019 were honoured. Johannes Matt was awarded the [Jöhr-Price by the Institute of Economics \(FGN\)](#) for the best overall degree in MEcon. Cédric Müller received the MiQEF price sponsored by [LGT Capital Partners](#). The price was handed over by the LGT representatives Ikram Boulfernane and Boris Pavlu.



Next Generation

HSG students inform policy debate by summarizing new empirical research from leading economists. The project is aimed at decision makers in government, policy institutions and business. The research summaries appear online [here](#) and are published in the economics blog [Free-Lunch](#) of the renowned Handelszeitung.

Latest submissions:



Flurina Mark

Wie hoch ist die Rendite privater Forschung? Mit Forschung und Entwicklung bauen die Unternehmen ihre Wettbewerbsfähigkeit aus. Weil andere davon lernen und profitieren, ist die gesellschaftliche Rendite viel grösser.



Till Nikolaus Folger

Brexit: Unsicherheit ist Gift für die Wirtschaft
Kommt es zum harten Brexit? Noch bevor eine Entscheidung gefallen ist, bremst die Brexit-
Unsicherheit die britischen Unternehmen und das Wachstum. [Lesen Sie](#)

[Lesen Sie mehr.](#)

[mehr.](#)



Verena Konzett

Innovation, Ungleichheit und sozialer Aufstieg: Innovative Unternehmensgründungen, freier Marktzutritt und Wettbewerb fördern den sozialen Aufstieg und wirken unproduktiven Vermögenskonzentrationen entgegen. [Lesen Sie mehr.](#)

Faculty & Research

Good Econometrics for Better Finance

[Matthias Fengler](#) is professor of financial econometrics and mentor of the Master programmes MEcon and MiQEF. He serves on the joint programme commission. How can good financial econometrics guide reliable strategies in financial decision making for firms, banks and households and lead to better economic outcomes? Why should students care to invest in econometric methods? [Read more.](#)

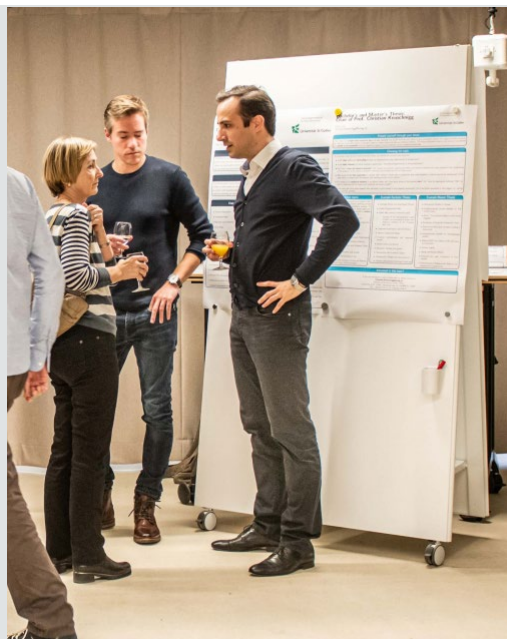


First HSG Science Slam at theCO



The science slam is a great way for motivated young researchers to give a concise and comprehensible presentation of their research at the HSG institutes. Moreover, students could get first hand information about topics for their bachelor and master theses.

Gabriel Okasa, PEF student at the [Swiss Institute for Empirical Economic Research \(SEW\)](#) presented the research topic of **Causal Machine Learning** which combines the causality advances from econometrics with the predictive tools from machine learning. This new concept was explained in an entertaining way based on an example from an ongoing research project using online dating data.

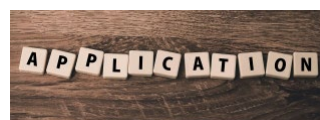


The postdocs [Michael Kogler](#); MEcon and PEF alumni, and [Nicolas Eschenbaum](#), PEF alumni, represented the [Institute of Economics \(FGN\)](#). Ongoing research at the FGN focuses on diverse topics such as **digital pricing** or **Italy and the Eurozone crisis**. In his research, Michael also analyzes questions like how taxes influence the behavior and the stability of banks and which features of the financial sector are key for supporting economic growth and improving productivity. Nicolas focuses on the impact of digitization on firm behavior and markets, such as dynamic/personalized pricing and the implications of tracking customers or the functioning of online platform markets.

Jobs for HSG Economists

Our economics degree programmes train for promising career options ranging from public policy, economic science and the world of banking and business.

[Praktikantinnen/Praktikanten Stellen](#) im Bereich Finanzstabilität bei der [Schweizerischen Nationalbank SNB](#).



Bachelor Studierende gesucht für [Analystin/Analyst-Positionen](#) entweder als PraktikantInnen (100%) oder als studentische Mitarbeitende (mind. 30%) bei [c-alm](#).

Look at our [facebook page](#) for continuous listing of many more job offers from science, policy institutions, international organizations and the private sector.

Interested in submitting a contribution for the next Econ@HSG newsletter? Get in touch with us: mecon@unisg.ch

Do keep in touch and join us at [LinkedIn](#) and [facebook](#).

Economics@HSG

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